# **Central Lane Show and Shine Sponsorship Tiers**

## **Sponsorship Levels**

### Level 1 (Top or Platinum) \$1,500

- Your logo will be featured as a sponsor on all t-shirts, and social media advertising.
- Company name and logo posted on show website with link to your company website. Banner spot on the website.
- 10'x20' booth.
- Opportunity to hang (6) banners at the show.
- Best in show category trophy presented at the show with your company name as the sponsor for that trophy.
- Distribution of approved promotional items (provided by sponsor) at the event for inclusion in exhibitor goodie bags.

## Level 2 (Gold) \$1,000

- Your logo will be featured as a sponsor on all t-shirts, and social media advertising.
- Company name and logo posted on show website with link to your company website.
- 10'x10' booth
- Opportunity to hang (3) banners at the show.
- Best in show category trophy presented at the show with your company name as the sponsor for that trophy.
- Distribution of approved promotional items (provided by sponsor) at the event for inclusion in exhibitor goodie bags.

#### Level 3 (Silver) \$500

- Your logo will be featured as a sponsor on all t-shirts, and social media advertising.
- Company name and logo posted on show website with link to your company website.
- 10'x10' (\$50.00) and 10'x20' (\$100.00) booths available at reduced prices (50% off, or \$25.00 and \$50.00 respectively).
- Opportunity to hang (1) banner at the show.
- Best in show category trophy presented at the show with your company name as the sponsor for that trophy.
- Distribution of approved promotional items (provided by sponsor) at the event for inclusion in exhibitor goodie bags.

#### Level 4 (Bottom or Bronze) \$100

- Your logo will be featured as a sponsor on all t-shirts and on social media advertising.
- Company name and logo posted on show website with link to your company website.
- Distribution of approved promotional items (provided by sponsor) at the event for inclusion in exhibitor goodie bags.